

CULVER CITY FRIENDS OF THE LIBRARY

Culver City Reads 2007

Types and Benefits of Sponsorship

<i>Sponsorship Category</i>	<i>Hedgehog</i>	<i>Cobra</i>	<i>Gazelle</i>	<i>Zebra</i>	<i>Giraffe</i>	<i>Rhinoceros</i>	<i>Elephant</i>	<i>Lion</i>
Minimum Contribution:	\$25	\$50	\$100	\$200	\$500	\$1,000	\$5,000	\$10,000
Listing of contributor's name and sponsorship category in the Friends quarterly newsletter	X	X	X	X	X	X	X	X
<i>Inclusion of name and sponsorship category in list of contributors displayed at the movie event</i>	X	X	X	X	X	X	X	X
Listing of contributor's name and sponsorship category in Friends of the Library display case at the library		X	X	X	X	X	X	X
<i>Souvenir poster celebrating the event suitable for</i>		X	X	X	X	X	X	X
Audience fun pack at the movie event		2	4	4	6	8	10	12
<i>Ad in newsletter (1/8 page = business card)</i>			1/8 Page	1/8 Page	1/4 Page	1/4 Page	1/2 Page	Full Page
Listing of contributor's name and sponsorship category on the CCFOL website for one year			X	X	X	X	X	X
<i>Link from the CCFOL website to contributor's website, if desired, for a period of one year</i>				X	X	X	X	X
Born Free book				X	X	X	X	X
<i>Culver City Reads 2007 Memorabilia</i>					X	X	X	X
Admission to CCFOL 2008 installation dinner					2	2	4	4
<i>Listing of contributor's name and sponsorship category on flyers promoting the movie</i>					X	X	X	X
Certificate of appreciation suitable for framing						X	X	X
<i>Separate sign identifying contributor's name and sponsorship category posted at the movie event</i>						X	X	X
Listing of contributor's name and sponsorship category in press releases						X	X	X
<i>Announcement made at movie event thanking contributor for support</i>						X	X	X
Sign carried during the costume parade featuring contributor's name and sponsorship category							X	X
<i>Photo opportunity with safari characters and individualized press release (including photos)</i>								X
Plaque acknowledging contributor for support								X

Note: Sponsorship form and tax-deductible monetary or in-kind contribution must be received by July 13, 2007 to be acknowledged at the movie event.